



The Lutheran High School Association of Greater Milwaukee

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FREQUENTLY ASKED QUESTIONS LUTHERAN HIGH SCHOOL ASSOCIATION OF GREATER MILWAUKEE 29th ANNUAL DINNER/AUCTION

Week of February 1, 2010

What is the auction all about?

The annual auction for the Lutheran High School Association of Greater Milwaukee has been held each spring for the past 28 years to help raise monies used for tuition assistance for families wishing to attend Lake Country Lutheran High School in Hartland, Milwaukee Lutheran High School in Milwaukee and Martin Luther High School in Greendale. Last year the Association awarded \$696,000 in student financial support!

Why hold an auction during such a big capital campaign?

Some of you may know that LHSAGM is in the midst of a capital campaign to raise millions of dollars to reduce debt that has accumulated over the years. No doubt, many of you have contributed and pledged many dollars already. Thank you! **However, this annual auction is still needed. Again, monies raised here are not earmarked for operating expenses or to pay off construction loans. Rather, all money raised that evening will go to families with financial needs.**

Who is the LHSAGM?

The Lutheran High School Association of Greater Milwaukee (LHSAGM) is the administrative arm of Milwaukee Lutheran, Martin Luther and Lake Country Lutheran High Schools. The association was formed by over 46 congregations in SE Wisconsin in the 1960's with the goal of sharing as many common operating expenses among the high schools as possible.

How does my high school benefit by attending the auction? The auction raises money for all three high schools. Your high school receives its proportionate share of the funds raised. Attendees from your high school also benefit by networking and forming supportive relationships with the larger Lutheran community in SE Wisconsin.

Who benefits from the auction and how?

The families who are financially impacted are your neighbors. They may be your son's or daughter's dear friends. These families may have more than one child at your Lutheran high school and simply can't afford the tuition for multiple children. They may be the child or children of a Lutheran school teacher. Whatever the case, all dollars that are raised go towards tuition assistance for some wonderful people who love the Lord ... or who, through our schools, may even be discovering who Jesus is.

Is my principal supporting the auction?

Yes! Dr. Wayne Jensen of Martin Luther, Mr. Mark Bahr of LCL and Mr. Paul Bahr of MLHS all will be in attendance and all appreciate the generous donations that their high school families make each year.

How much is typically raised?

About \$80,000 was the highest net amount raised in one year when nearly 400 people were in attendance. Because we are doing more through a group of volunteers from each high school (rather than having the LHSAGM office

run the entire program), we pray that we can beat that record. A six-figure goal isn't out of our reach if we all come together as the body of Christ and respond to His generous love for us.

Who attends the dinner/auction?

Over the years, the auction received a reputation for “just being for the old Lutheran High crowd or for MLHS.” While it’s true that the majority of attendees in past years have ties to Milwaukee Lutheran, we desire support from families who attend ALL THREE schools. In addition, the auction committee is organized to have equal representation from (faculty and parents) from LCL, MLHS and ML. These individuals are reaching out to members of their respective high school communities with the goal of having 100 supporters from LCL, 100 from ML and 200 from MLHS in attendance.

How is this year’s auction going to be different?

The auction committee hopes to engage all three schools, invite corporate sponsors into our midst, improve the quality and the organization of the silent auction items, involve the students and faculty more, and put on a faster paced, more entertaining evening. With your help (and by God’s grace – always!), we can make this auction a night to raise awareness for our schools, raise money for needy families, and raise relationships within the Lutheran and business communities.

What items can be donated?

We are seeking a wide variety of quality merchandise, goods and services that can be sold at the silent auction. Examples of bigger ticket items sold at the live auction include: tickets to sporting or cultural events, services, use of vacation homes or condominiums, etc. Gifts are tax-deductible (subject to IRS guidelines) and a receipt for fair market value is provided. Donors will be listed in the auction catalog unless you wish to remain anonymous. Auction Donation Forms will be available on the website of the three high schools, in the three high school offices and by contacting Shari DeBral at the LHSAGM office. Her contact information is below.

Tell me about corporate sponsorships/tables.

For the first time ever, corporate sponsorship tables will be available – ranging from \$1,000 to \$3,000 for tables of 10. All sponsorship packages receive preferred seating, champagne and recognition in the auction catalog. Depending on the level of sponsorship, packages may also include hotel rooms, drink coupons and different ad sizes within the catalog. Again, the corporate sponsorship forms will be available on the school websites, in the school offices and also by contacting Shari DeBral at the LHSAGM office.

Can ads be purchased in the dinner/auction catalog?

Yes! Camera-ready ads range from \$100 (business card) to \$750 full page (inside front/back covers). All gifts are tax-deductible. Please contact Shari at the LHSAGM office for the form and full details.

Who are the volunteers from each school?

Each of the following individuals has generously donated their time and talents towards planning an exceptional dinner/auction. They are available to answer your questions and connect you to possible involvement opportunities. Just ask – we’re here to serve you!

LAKE COUNTRY LUTHERAN

Katie Baganz
Scott & Jennifer Seefeld

Faculty liaison
Marketing chairs

MARTIN LUTHER HIGH SCHOOL

Steve Wright
Paul & Karyn Sehmer

Faculty liaison
Event/decorations

MILWAUKEE LUTHERAN HIGH SCHOOL

Dwayne & Ann Jobst
Ward & Cheryl Alles

Faculty liaison
Auction chairs/acquisitions

How can I help?

Please pray a blessing on this year's dinner/auction.

Plan on attending (and spending generously)

Donate a high-quality item.

Place an ad.

Become a corporate sponsor.

Also, we need:

* Set-up/clean-up crew members, cashier table help, registration table help, parents to oversee student volunteers

Will there be future auctions and what will they look like?

Yes! Our dinner/auction has been a great success in past years. But we are also open to change. The current volunteers on the auction committee value the spirit of community that is being achieved through our coordinated efforts for all three high schools. However, if it makes more sense in the future to conduct separate auctions for each school, the LHSAGM administration is open to such conversations. Your input and feedback can help shape our direction.

When/Where is the dinner/auction?

The auction will be held the evening of Friday, April 16, 2010 at the Country Springs Hotel and Waterpark in Waukesha.

5 to 6:30 Silent Auction/Open Bar

6:30 to 7:30 Dinner /Cash Bar with complimentary glass of wine served with dinner

7:30 to ? Live Auction

How much are tickets?

\$95 each or tables of 10 for \$850

What is the theme?

This year's theme is Oscar-esque: "A Night for Kids Walks the Red Carpet." As a result, dress will be black tie - optional.

I just want my money to go to my high school. How is that possible?

If you wish to make a donation directly to your school, praise God! Please contact the LHSAGM Development office and they can best advise you on how to make your donation.

FOR MORE INFORMATION, PLEASE CONTACT:

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