



The Lutheran High School Association of Greater Milwaukee

5201 South 76th Street • Greendale, WI 53129-1197

February, 2010

Dear Friends of the Auction,

I LOVE our dinner auction. No, really, I do! For me, it's the most fun event of the year. This year's annual dinner auction event will be held on Friday, April 16th at the Country Springs Hotel in Waukesha. Please look for your invitation in the mail in the coming weeks and consider attending this fun event!

The reason why I love the dinner auction so much is my commitment to relationships. Life is all about relationships and so is this event. It provides hundreds of stakeholders and friends of the Association the opportunity for fellowship, rekindling relationships and to generally catch up on what is going on in our lives.

Another big part of the fun for me is the competition of bidding on voice and silent auction items. I love to compete and I like to win ☺. Some of us may get a good deal, and some may even outbid a friend for a popular item. Nonetheless, everyone is a winner at the auction; but most importantly, our kids win!

Our annual auction is vitally significant to our raising funds for student aid each year. We all know the economy has hit us all; and some have been affected much more than others. Did you know that in the current school year, over 50% of our students received financial aid? Direct aid of \$700,000 has been given to families with financial needs. We have tried very hard to "be there" for our families to ensure that finances are not the driving factor of why students don't attend our schools. After all, our kids are our ministry. However, in order for us to continue providing a quality Christian education for our kids and to "do our ministry" in the way that we do, we need financial support from you. Your financial support is essential by attending the auction; participating in bidding on the auction items, and buying those raffle tickets!

I hope you are able to attend this year's extravaganza. We have planned an evening of enjoyable entertainment just for you! It will be fun, fast paced and different from previous years. As one committee member recently said, "This ain't gonna be your momma's auction". See you on Friday, April 16. I will be the guy bidding against you ☺

To God the glory,

A handwritten signature in black ink, appearing to read "Todd J. Mortiz".

Todd J. Mortiz
Chief Executive Officer