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**LUTHERANS EXCEED FOR SCHOOL FUND DRIVE  
HIGH SCHOOL ASSOCIATION SURPASSES \$6 MILLION CAMPAIGN GOAL**

**GREENDALE, WI** – The Lutheran High School Association of Greater Milwaukee announced today that it has exceeded the \$6 million challenge goal made by an anonymous donor in an agreement signed by the donor and The Association on March 31, 2008. The attainment of the \$6 million dollar goal by the February 28, 2010 deadline means that the Association will receive a matching gift of \$3 million by the donor who issued the challenge.

The official campaign total as of midnight on February 28, 2010 was \$6, 260,354.22 with some contributions still coming in.

“We have truly been blessed,” said Todd Moritz, CEO of the Lutheran High School Association. “Few thought that we could accomplish this objective, especially in a recession. But we know that with God nothing is impossible. We put our faith and trust in Him and made ourselves available to be used by Him to achieve this goal.”

More than 2,600 gifts from alumni, parents, faculty, staff and friends were received by the campaign during the challenge.

“We received gifts of all sizes like the \$9 gift, in cash, from a college student,” said Tim Young Eagle, Director of Campaigns for The Association. “And, they came from near and far, including a pledge from a 1986 Milwaukee Lutheran alumnus currently stationed in Iraq who heard about the campaign and wanted to contribute, despite being a war zone a half a world away.”

The campaign began sluggishly and had accumulated a meager 172 gifts and raised just under \$1.2 million in its first 16 months. But, after replacing the professional fundraising firm that The Association had employed during that time, the campaign went “grass roots” with big results.

“Our Association has a rich and memorable history. In June, we changed the whole focus of the campaign and reached out to our considerable and devoted alumni base,” explained Young Eagle. “These people love our schools. Once they became aware of the need and

the opportunity, they were mobilized to action and from November of 2009 through the February 28<sup>th</sup> deadline, we received in excess of 2,400 gifts and more than \$5 million.”

The campaign closed with a flourish, receiving more than 300 gifts and \$1 million in the final week.

“Success in this campaign puts us in a very solid position for the future, said Moritz. “Our focus now turns to the long term growth of our three great schools through continued academic performance, upgrading and improving our facilities and beginning work on further reduction of our long term debt all while remaining faithful to Him.”

The Lutheran High School Association of Greater Milwaukee, established in 1903, is the nation’s oldest Missouri Synod Lutheran High School Association. The Association operates 3 Milwaukee area high schools: Milwaukee Lutheran, Martin Luther and Lake Country Lutheran, which serve more than 1,200 students. 43 Milwaukee area Missouri Synod Lutheran churches are members of the Lutheran High School Association of Greater Milwaukee.

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